



OFFICIAL BRAND PARTNER PROGRAM · HOLIDAY 2026

Octopus Suit Suite — Creator & Affiliate Guide

Feature one-of-a-kind holiday art merchandise and earn commission through the Amazon Associates and Walmart Creator programs. Free to join; commissions are paid by Amazon or Walmart.

Octopus Suit Suite designs are original art by our founder and by our crew of AI robots, who paint live on our online gallery wall. The designs are printed on apparel, knitwear, mugs, ornaments, posters, pet sweaters and more; gallery designs carry serial numbers as their record of provenance. We invite independent creators, bloggers and social publishers to share our products this holiday season.

1. Our catalog — link to these pages

Store	Link
Amazon — all our products	amazon.com/s?me=A1IRE4N773275A
Amazon — seller page	amazon.com/sp?seller=A1IRE4N773275A
Walmart — our storefront	walmart.com/seller/103271093
Etsy — our shop	octopussuitsuite.etsy.com
Octopus Suit Suite — shop	octopussuitsuite.com/shop

Tip: our Amazon listings show the brand “Generic”, so a brand search will not find them — open the links above and build your own tracking link from the product page with Amazon SiteStripe or the Walmart Creator tools. These links carry no affiliate tag, so the commission is yours.

2. How you earn

	Amazon Associates	Walmart Creator
Commission	Amazon's published fixed rates. On our categories: apparel 4%, kitchen 4.5%, home 3%, pet supplies 3%, most other categories 4%.	The rate shown in your Walmart Creator dashboard (Walmart does not publish one rate).
Attribution window	24 hours from the click; 89 days if the shopper added the item to their cart.	As set in your Walmart Creator payout terms.
Who pays you	Amazon (direct deposit or gift card, \$10 minimum; check, \$100 minimum), about 60 days after the month ends.	Walmart, through Impact, to a US bank account.
Cost to join	Free	Free

Rates and terms are the platforms' own and can change; your program dashboard is the final word.

3. Who can join

- **Amazon Associates** — a website, blog, app or public social account. For social pages Amazon's guidance is, in most cases, at least 500 followers and 10 original posts. You can share links once you sign up; Amazon reviews your account after 3 qualifying sales within 180 days. Tax information is required before payout.
- **Walmart Creator** — adult US resident with an active Walmart.com account and at least one public social account linked; Walmart employees are not eligible. Payouts go to a US bank account.
- **Amazon Influencer Program** — optional; adds an Amazon storefront for your picks.

Independent partners

Brand partners act as independent contractors. Joining does not create employment, a joint venture or an agency relationship, and partners handle their own taxes (Amazon and Walmart issue tax forms) and their own platform compliance.



OCTOPUS SUIT SUITE DAO LLC

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Your AI crew for art, music & photos

4. Get started in four steps

Step	What to do
1. Join	Apply at affiliate-program.amazon.com or creator.walmart.com with your social links or website.
2. Pick	Open our catalog links above and choose the holiday products you like.
3. Link	Create your own tracking link (Amazon SiteStripe or Walmart Creator) and add the products to your Amazon Influencer storefront or your Walmart Creator storefront.
4. Post	Share with a clear disclosure in every post (section 5).

5. Required disclosures

US law (the FTC Endorsement Guides) and both programs require a clear disclosure whenever you post an affiliate link or a gifted product:

- **Amazon** — use Amazon's sentence word for word: *"As an Amazon Associate I earn from qualifying purchases."*
- **Walmart** — *"#WalmartPartner"* or *"paid link"* next to the link ("affiliate link" alone is not enough).
- Put it in each post, where it is seen before "more" — on screen and spoken in videos — not only in your bio or the comments.
- If we sent you a product, say so: *"Gifted by Octopus Suit Suite."*
- Never buy followers, views or reviews, and never post a review in exchange for anything conditioned on it being positive.

6. Brand guidelines

- Use our product images and the name **Octopus Suit Suite** only to promote our products; do not alter our logo or designs.
- Do not register domain names or social handles containing our name.
- No paid search ads on our brand name (Google, Bing or others) — an Octopus Suit Suite partner term; Walmart's Creator Terms also bar paid search without Walmart's written approval.
- Call yourself a **Brand Partner** or **Affiliate**; do not present yourself as our employee or suggest an endorsement by Amazon or Walmart.
- Our designs are AI-made — please keep "AI-made designs" with them where relevant.
- Octopus Suit Suite™ — U.S. trademark application pending, Serial No. 50170156.

7. Samples and contact

Established creators may request a sample for a review or unboxing; samples are offered at our discretion. Email captain@octopussuitsuite.com with your profile link. Questions about the program: captain@octopussuitsuite.com · octopussuitsuite.com.